

The Conservation Education Society's bimonthly newsletter.



Msambweni school groups participating in a beach clean up along Msambweni beach during an outreach education programme.

New Year, New Beginnings

We are excited to kick start 2022 after an eventful 2021. We want to take the opportunity to celebrate our achievements in 2021 and share our plans for the coming year. As you may be aware, we are no longer based at the Marine Education Centre. The Conservation Education Society operated out of the centre for three years, our location and operations were sponsored by the Sands at Nomad hotel in Diani, Kenya. We firstly would like to take a moment to thank the Sands at Nomad for their support throughout this period, which for all of us was a challenging time and without them we would not be here today doing the fantastic work we do. Unfortunately, they can no longer continue supporting us and so the time has come for us to move forward on to bigger and better things.

As we move ahead, 2022 looks a lot more promising with a fresh new start. We are currently revising our strategic plan and bringing together a whole new team with plans to find a new location and introduce some exciting new programmes! Our education programmes will not only focus on marine conservation but also land based conservation going forward. Our work in providing conservation education to local schools and communities in Kenya remains our sole purpose. We hope that through conservation education, we can create a generation of committed ocean advocates and nature stewards.

We want to take a moment to celebrate some of our accomplishments in 2021. Despite the continued challenges brought by the pandemic, we were still able to run several of our programmes. In 2021, through our education programmes, we reached over 600 participants, engaging them in activities

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such as beach clean ups, educational games, team based activities and other conservation based activities. We also distributed resources to students and community members such as reusable face masks (thanks to Bhardwaj Welfare Trust) and pencils. We participated in the International Coastal Clean-up, bringing together nearly 150 volunteers to clean over 7km of beach. We ran our second Diani Sea Turtle Festival, bringing 200 students to the event. In partnership with the Kwale Recycling Centre, we ran several afterschool clubs and community workshops throughout 2021, covering an array of topics on the environment. The Marine Club was also launched in 2021, an online club for marine lovers. These are just some of our highlights, we are working on the 2021 annual report and will share this with you in the coming months.

In 2022 we will be bringing in even more strategic partners and expanding our education and outreach programmes. We are excited to have you join us on this new journey. If you can, please donate towards our programmes, you can do this either by going to our Global Giving campaigns by clicking here; <https://buff.ly/3b7xODO> or donate via MPESA Paybill: 607048 Account: YOURNAME/Donation.

We want to thank each and every one of you for your continued support, for believing in the positive change we are making on the youths here in Kenya, we are grateful.

Happy New Year!



The Sand Sculpture Competition at the Diani Sea Turtle Festival in June 2021.



Distribution of reusable face masks at local schools in early 2021.



Some of the volunteers that joined us in September for the International Coastal Cleanup.



A visit to a nearby school to deliver a prize to a young student who won third place in our Art and Craft Competition.



Some students on one of our beach clean up activities.



The 'sea turtle' egg and spoon race at the Diani Sea Turtle Festival in June 2021.



Wazili educators visiting one of the schools for their weekly afterschool club. The Wazili programme ran throughout the year.



Students learning about marine conservation at one of the Wazili afterschool clubs.

What We Have Been Up To In November & December...

- We continued our weekly training with the Wazili educators, focusing on land conservation and natural resources. Check out our short report on the last module which focused on marine life and conservation, go to; <https://ceskenya.org/wp-content/uploads/2021/11/Wazili-Picture-Report-for-Module-2.pdf>.
- In November we conducted educational school trips for all schools participating in the Wazili programme. This included 3 trips to the Marine Education Centre and another trip was organised at the Msambweni Turtle and Marine Conservation Group headquarters in Msambweni for two local schools. Over 150 students attended these field trips.
- By the end of 2022, we successfully completed all three modules of the Wazili programme!
- In December, we attended two craft fairs, selling our wide range of marine-themed up cycled and sustainable products. This first being at the Pirie Pirie's SOKO market and the second we shared a stall with Pipe Manufacturers at the Vipingo Ridge Christmas Fair.
- In partnership with Kenya Wildlife Services (KWS) and in support of Colobus Conservation, we designed posters to increase awareness on the dangers of feeding wildlife. If you are an Airbnb, hotel or business owner along the Kenyan coast and would like a poster for your establishment, please contact us directly and we will be happy to provide, you can view these posters by going to; [https://ceskenya.org/do-not-feed-wildlife-information-posters/!](https://ceskenya.org/do-not-feed-wildlife-information-posters/)



Top Photo: Two schools from Msambweni participating in our education programme. **Bottom Left Photo:** Students during one of our education programmes presenting their findings to the rest of their school group. **Bottom Right Photo:** One of the Wazili educators assisting students on one of our education programmes, activity is on biodiversity in the ocean.

MARINE CLUB CORNER

Welcome back to the Marine Club Corner! Our special section for the members of the Marine Club!

Happy New Year Friends! We hope you enjoyed the holidays! We are so happy to celebrate 1 year of the Marine Club and

are even more excited to kick start a new year!

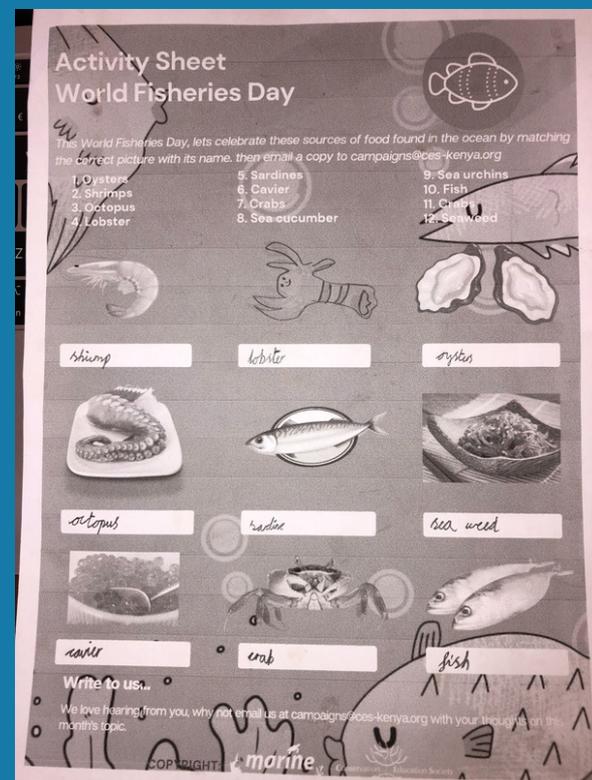
Our biggest news is that we have revamped the Marine Club to focus on the Junior (under 12 years) and Youth (12-16 years) age groups! Packed with 12 months of fun topics and activities, we look forward to having more members on board!

To celebrate World Fisheries Day on the 21st November we explored the fisheries industry and how we can become more involved to promote sustainable fishing. Our most active member Layla shows us the most commonly eaten seafood's on her activity sheet (shown on the right).

December was a real treat for our members as we created a special marine themed advent calendar to help us all celebrate Christmas in a sustainable way!

Did you miss out on the fun last year? No worries! You can sign up today by:

1. Clicking on this link <https://ceskenya.org/product-category/sponsorships/> and follow the prompts
2. Contacting us on campaigns@ces-kenya.org and we'll sort you out!



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